



THE 59th ANNUAL TEXAS JAZZ FESTIVAL

October 18, 19 and 20, 2019

The **Texas Jazz Festival** is a Texas tradition that has grown immensely over the years. **We are proud to be celebrating 59 years of providing top quality music entertainment at no charge to the public.** Featuring established and emerging jazz artists from Texas and acclaimed musicians from around the country, the **Texas Jazz Festival** keeps people from all over Texas and beyond coming back every year. This year we hope to have new great performers. We invite **YOU** to be a part of this prestigious three-day event at **Heritage Park located in downtown Corpus Christi.**

As an official sponsor of the **59th Annual Texas Jazz Festival** **YOU** will be highlighted in extensive media coverage leading up to the festival, promoted throughout the festival activities, recognized on our website and in the festival program. Your participation will ensure that the **Texas Jazz Festival** is a success while providing valuable opportunities to showcase your business.

A 501C Non-Profit Corporation

The Official Jazz Festival of Texas

Presenting Sponsor

\$30,000

- **Your company will be recognized as the top “Presenting Sponsor”**
- **Your company logo on the back of the festival t-shirt.**
- **Full back page of the program book.**
- **Inclusion in all promotional announcements as the Presenting Sponsor on radio and television stations**
- **Logo inclusion in the Caller Times promotional display ads.**
- **On stage mentions throughout the three-day event.**
- **On site presence (10x10 space) with an opportunity to showcase and/or sell your products and/or services.**
- **Logo inclusion on the Texas Jazz Festival Society website that will be promoted on all media**
- **VIP seating for 75 (a list for 25 persons for each day of the weekend will be submitted to the Texas Jazz Festival for the sign-in table)**

PLATINUM SPONSOR
\$20,000 for 1 of 3 stages

- Inclusion in all promotional announcements as a major sponsor on radio & television stations.
- Banner exclusivity on one of the three stages.
- Logo inclusion in the Caller Times promotional display ads.
- On stage mentions throughout the three-day event.
- On site presence (10X10 space) with an opportunity to showcase and/or sell your products and/or services.
- Full page color ad inclusion in event program.
- Logo inclusion on Texas Jazz Festival website that will be promoted on all media.
- VIP seating for 60 (a list of 20 persons for each day of the weekend will be submitted to the Texas Jazz Festival for the sign-in table)

GOLD SPONSOR
\$15,000

- Inclusion in all promotional announcements as a major sponsor on radio stations.
- Logo inclusion on all promotional commercials on Corpus Christi Television Stations.
- Two banners on site over the three-day event.
- Logo inclusion in Caller Times promotional display ads.
- On stage mentions throughout the three-day event.
- On site presence (10x10 space) with an opportunity to showcase and/or sell your products and/or services.
- Full page color ad inclusion in event program.
- Logo inclusion in Texas Jazz Festival website that will be promoted on all media.
- VIP seating for 45 (a list of 15 persons for each day of the weekend will be submitted to the Texas Jazz Festival for the sign-in table)

SILVER SPONSOR
\$10,000

- Inclusion in all promotional announcements.
- Logo inclusion and name sponsor on various Corpus Christi Television Stations.
- One banner on site over the three-day event.
- Logo inclusion in Caller Times promotional display ads.
- On stage mentions throughout the three-day event.
- On site presence (10x10 space) with an opportunity to showcase and/or sell your products and/or services.
- Half page color ad inclusion in event program.
- Logo inclusion in Texas Jazz Festival website that will be promoted on all media.
- VIP seating for 30 (a list of 10 persons for each day of the weekend will be submitted to the Texas Jazz Festival for the sign-in table)

BAND SPONSOR

Up To \$5000

- On stage mention during band performance
- Banner to be displayed during band performance
- Membership seating for 4 during band performance

Additional sponsorships are also available:

T-Shirt Sponsor Your logo printed on this year's t-shirt right sleeve \$10,000.00

VIP area Sponsor Special prime seating with snacks and drinks \$ 5,000.00
for you and your clients

Kick Off Party, Thursday night prior to festival \$ 5000.00

Media Party = \$ 5,000.00

Quarterly Sunday Concerts (Sold – Sponsored by Citgo) \$ 2500.00 each

- One banner on site of event sponsored.
- Half page colored ad inclusion in event program.
- Logo inclusion in Texas Jazz Festival website that will be promoted on all media

TEXAS JAZZ FESTIVAL SOUVENIR PROGRAM ADS

- Full page ad in color \$1,500.00
- Half-page ad in color \$ 750.00
- Quarter-page ad in color \$ 350.00
- Business card size ad \$ 100.00

NOTE: PLEASE ATTACH BUSINESS CARD (please do not staple your card to the form)
INCLUDE AD COPY AND CAMERA-READY ART FOR LOGOS

Name:	_____
Address:	_____
City, State & Zip Code:	_____
Telephone:	_____
E Mail Address:	_____

Mail or email to:
Texas Jazz Festival Society
c/o Kathy Reyes
reyesjazz2000@yahoo.com
5017 Bonner Drive Corpus Christi, Texas 78411